

OUR COMPETENCES:

We have follow expertise and competences, in order to help our enhance your brand financial growth and improve your ROI...

- Corporate design & identity
- Marketing & Communication
- Sales & Distribution
- Marketing & Public Relation
- Marketing – Social & New Media
- IT & Marketing (EMM)
- Marketing & Advertisement
- Product Marketing
- Project Marketing
- Personal Marketing
- CRM & Dialog Marketing
- E-Commerce & Website Marketing
- Programming: Java, PHP, HTLM

We help you by the achievement of your goals...



INNOVATION • CREATIVITY • PERFORMANCE



SPECIALIST:

- ⇒ MANAGEMENT OF MARKETING & SALES
- ⇒ BUSINESS DEVELOPMENT
- ⇒ **+ 25 YEARS** OF EXPERTISE

Félix C. POUDEU

CEO & FONDATEUR - SENIOR BUSINESS MANAGEMENT CONSULTANT, MARKETING & SALES

MBA BUSINESS MANAGEMENT / GERMANY

EXPERIENCES: IBM, MICROSOFT, VMWARE, SERVICES SOURCES, RAINMAKER, etc..

MEMBER: INTERNATIONNAL ALUMNI UNIV-SIEGEN, etc.

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PROPMI® CONSULTING



⇒ **INNOVATION**
⇒ **CREATIVITY**
⇒ **PERFORMANCE**
⇒ **SUBSTAINABLE**

**...YOUR SUCCESS IS OUR
SUCCESS TOO ...**

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PROPMI CONSULTING

PROPMI CONSULTING is an international project management, marketing and business development consulting company. We are specialized on building of marketing and business development capability, as well as performance & project management capability. We help Small and Medium Business (SME) to increase profitability, performance and brand financial growth.

We offer innovative and strategic consulting and solutions in following areas:

- Corporate design & identity
- Marketing & Communication
- Sales & Distribution
- Marketing & Public Relation
- Marketing – Social & New Media
- IT & Marketing (EMM)
- Marketing & Advertisement
- Product Marketing
- Marketing Project Management
- Personal Marketing & PR
- CRM & Marketing Digital
- E-Commerce & Website Marketing
- Programming: Java, PHP, HTML

PROPMI-MEDIACOM

We offer innovative and strategic consulting and solutions in areas of Media and Communication.

Our Consulting & Solutions:

- Corporate Identity & Communication
- Digital Media Marketing
- Multimedia– Communication
- Content Management
- E-Commerce & Customer-Portal
- Social Media & Public Relation
- Online Marketing (SEO/SMO)

PROPMI-IT CONSULTING:

We offer innovative and strategic consulting and solutions in areas of IT & Software.

Our Consulting & Solutions:

- Cloud Computing
- CRM & Dialog Marketing
- Database Marketing
- E-Commerce, Internet- Und Web portal
- ECM-System

- Google-Analytics – Website
- Google-Analytics -E-Commerce
- Marketing and Sales Software

PROPMI-PMI & PRC:

We offer innovative and strategic consulting and solutions in areas of Personal Management.

Our Consulting & Solutions:

- Personal Consulting
- Personal Recruitment
- Personal Marketing
- Personal image and staff advertisement
- Personal Out-Placement
- Jobseeker services and coaching

We support you by the achievement of your goals...